

SMT USHA SHARMA
CHIEF SECRETARY, RAJASTHAN, JAIPUR
Government of Rajasthan, Secretariat,
Jaipur-302005

Date: 01-03-2024

Subject: **Certificate course in Public Private partnership** by AIMA & The World Bank

Dear Sir,

Greetings from AIMA!!

All India Management Association an apex body for management in India with over 38,000 members and close to 6,000 corporate/ institutional members makes a salutary contribution to management learning and practice in the country by offering various services in the areas of testing, distance education, skill development & training, events & conferences, research, publications, executive education, and management development programmes.

We are glad to inform you that AIMA with the technical support of the World Bank is commencing its **5th batch of Certificate course in Public Private partnership (PPP)**.

The Certificate in Public Private Partnership is a blended learning programme that aims to nurture a basic level of knowledge among individuals working on or interested in learning about PPPs, regardless of their discipline or sector. The programme equips participants with the necessary conceptual knowledge and skills to comprehend the Public Private Partnership as a project. With a focus on both theory and practice, the curriculum covers various aspects including designing a PPP transaction, available financing options, bidding for PPP, PPP contract management and dispute resolution. It also includes in-depth regional and sector-specific knowledge, incorporating the best practices of PPP, both in India and worldwide.

Some of the distinguished organizations who have nominated their employees in the PPP program are **DFCCIL, Engineers India Limited, Jute Corporation of India, RailTel, NTPC, BHEL, PHED Rajasthan, RITES Limited, Govt of Odisha** to name a few.

The fee of the program is **INR 35,000/-** (plus GST as applicable) per participant.

You are requested to enroll/nominate officials from your concerned department.

For more information, please contact the program manager at ppp@aima.in or **Mobile: +91-9560395725**

Note: Admission for the next batch is open now. Kindly send nominations latest by 15th April 2024.

Warm Regards,

Dr. Gurbandini Kaur
Program Director (Procurement Programs)
Centre for Management Education
All India Management Association
15 Link Road, Lajpat Nagar III, New Delhi-110024

DOP/A-1/2210847

18/3/24

मुख्य सचिव कार्यालय
राजस्थान, जयपुर
प्राप्ति संख्या 2150920/CI
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AIMA with Technical Support of The World Bank Offers

CERTIFICATE COURSE IN **PPP** PUBLIC PRIVATE PARTNERSHIP

Background

India's aspiration to become US\$ 5 trillion economy will require mammoth creation of new infrastructure. The Government is looking at Public-Private Partnerships (PPPs) with renewed interest, not just for bringing financing from private sector but also innovation and efficiency. With an impressive track record of PPP Projects in Transport and Water sectors; and a modern PPP policy framework, India is one of the attractive markets for PPP players.

In view of fast expanding PPP industry in India, capacity development to understand the nuances of this form of contract is imperative for both public and private sectors. The objective of the programme is to provide a thorough understanding of the PPP as a concept, its designing, bidding and contract management.

Aim and Objectives of the programme

The Certificate in Public Private Partnership is a blended learning programme that aims to nurture a basic level of knowledge among individuals working on or interested in learning about PPPs, regardless of their discipline or sector. The programme equips participants with the necessary conceptual knowledge and skills to comprehend the Public Private Partnership as a project. With a focus on both theory and practice, the curriculum covers various aspects including designing a PPP transaction, available financing options, bidding for PPP, PPP contract management and dispute resolution. It also includes in-depth regional and sector-specific knowledge, incorporating the best practices of PPP, both in India and worldwide.

Who can benefit

- Government and PSU officials involved or interested in designing and managing PPP transactions
- Employees of Private Concessionaires, Contractors and suppliers involved or interested in implementing PPP contracts
- EPC and other downstream contractors
- Procurement Professionals for updating their domain knowledge

Syllabus Structure

The PPP programme will have five modules to cover-

- Introduction to PPP
- Design of PPP Transaction
- Bidding for PPP
- PPP Contract Management
- Evolution and potential of PPP in India

Programme Schedule

1st month	Orientation Program (virtual) followed by live virtual session.
2nd month	3 Days Face to face workshop at AIMA, New Delhi
3rd month	1. Query handling session (Virtual) 2. Assignments and Examinations

Key Features

- Certification from premier institute like AIMA with technical support from the World Bank
- Focused course structure to address specialised needs
- 3-day face to face workshop at AIMA
- Interactive sessions with PPP Experts
- Blended learning environment
- Benefit from strong AIMA industry connect and networking
- Assignments and Case Study Analysis
- LMS/Online Support for 6 months

Eligibility

Graduate in any discipline from university or recognised institute.

Duration and Assessment Structure

- The duration of the programme is 3 months
- Summative assessment will carry 60% weightage, Formative assessments will carry 30% and Workshop participation will carry 10% weightage

Fee Structure

₹ 35,000/- plus GST (as applicable)

For further details contact

Programme Manager

15 link Road, Lajpat Nagar - III, New Delhi

M: 9560395725 | Ph: 011-47673000, 49868399-Ext 721 / 710 | Email: ppp@aima.in

Website: www.aima.in