

Residential Training Programme on “Mission Life: Lifestyle for Environment and Green Credit” from August 05-09, 2024 at Ooty, Tamil Nadu - Request for Nominations.

Dear Sir/Madam,

National Productivity Council is an autonomous organization under the Ministry of Commerce and Industry, Govt. of India. NPC plays a catalytic role in productivity promotion by undertaking consultancy, training and research assignments in frontier areas of management and technology oriented disciplines. National Productivity Council is organizing residential training program on “Mission Life: Lifestyle for Environment and Green Credit” from August 05-09, 2024 at Ooty, Tamil Nadu.

PROGRAMME THEME

Environmental degradation and climate change are global phenomena where actions in one part of the world impact ecosystems and populations across the globe.

Over the last two decades, several macro measures have been implemented globally to address environmental degradation and climate change, including policy reforms, economic incentives and regulations. Despite their enormous potential, actions required at the level of individuals, communities and institutions have received limited attention.

Changing individual and community behaviour alone can make a significant dent in the environmental and climate crises. According to the United Nations Environment Programme (UNEP), if one billion people out of the global population of eight billion adopt environment-friendly behaviours in their daily lives, global carbon emissions could drop by approximately 20 per cent.

The concept of 'Lifestyle for the Environment (LiFE)' was introduced by Hon'ble Prime Minister Shri Narendra Modi at COP 26 in Glasgow. He called upon the global community to rekindle a global pursuit of Lifestyle for Environment (LiFE). He urged to take LiFE forward as an international mass movement towards “mindful and deliberate utilisation, instead of mindless and destructive consumption”. The Mission emboldens the spirit of the P3 model, i.e., Pro Planet People, as it is premised on the basic principles of 'Lifestyle of the planet, for the planet and by the planet.

Changing our lifestyle, however, is not easy. Our habits are deeply ingrained in our daily lives and are continually reinforced through several elements of our environment. Translating our intention to do good for the environment is not always easy to translate into action. However, it is not impossible. By taking one action at a time and making one change daily, we can change our lifestyle and inculcate long-term environment-friendly habits. Studies suggest that practising an action for a minimum of 21 days helps make it a habit.

Green Credit Programme is proposed to be launched at national level to leverage a competitive market-based approach for Green Credits thereby incentivising voluntary environmental actions of various stakeholders. Apart from incentivizing individual/community behavior, the Green Credit Programme will encourage private sector industries and companies as well as other entities to meet their existing obligations, stemming from other legal frameworks, by taking actions which are able to converge with activities relevant for generating or buying Green Credits. Green Credits will arise from a range of sectors and entities, ranging from small-scale ones– such as, individuals, Farmer Producer Organisations, cooperatives, forestry enterprises and sustainable agriculture enterprises; to those being developed at the level of Urban and Rural Local Bodies, private sectors, industries and organisations. Green Credits will be tradable outcomes and will act as incentives.

PROGRAMME OBJECTIVES

This training program aims to sensitize participants in the following ways:

- **Encouraging Organisations to adopt simple yet impactful environmentally friendly practices**
- **Facilitating rapid responses from industries and markets to meet changing demands**
- **Promoting towards Net Zero sustainable consumption and production (policy).**

Creating a market based mechanism for providing incentives in the form of Green Credits to individuals, Farmer Producer Organisations, cooperatives, forestry enterprises, sustainable agriculture enterprises, Urban and Rural Local Bodies, private sectors, industries and organisations for environment positive actions;

BROAD PROGRAMME COVERAGE

- **The following topics shall be covered during the training programme:**
- **Lifestyle for Environment: Principles, approach and its significance**
- **How to create positive impact of environment through water uses efficiency, waste management & reduction and energy efficiency**
- **Sustainable food system & healthy lifestyle adoption**
- **Green Credit programme as per notification issued by Government of India**
- **How to earn Green Credits**
- **Case studies & examples of LiFE to make your organisation Sustainable.**

TARGET GROUP

The programme is designed for officials working across different functional areas of management including administration, finance, personnel & training/HRD, etc. from State and Central Governments Departments/Ministries, Public Sector Units, Private Sector Enterprises, Urban Local Bodies, State Pollution Control Boards/Pollution Control Committees, Co-operatives, Corporations, Banks, NBFCs, Labor Unions/Associations, Financial Institutions and/or Academic and/or Research Institutions.

PARTICIPANT FEE

The programme fees on residential basis is Rs. 60,000 plus GST @ 18% amounting to Rs.70,800/- (Rupees Seventy Thousand Eight Hundred Only) Per Participant. The Non-residential participation fees will be Rs. 44,000/- plus GST @ 18% amounting to Rs. 51,920/- (Rupees Fifty One Thousand Nine Hundred Twenty Only) per participants. The residential participation fee includes the cost of accommodation, food stationery, course material and faculty charges. The programme is residential.

FACULTY AND METHODOLOGY

The faculty for the training programme will comprise of senior NPC Experts & other renowned and experienced Trainers from the respective field.

Methodology of the training program would be participative in nature. The sessions would be based on conceptual deliberations, case studies, success stories and group exercises/discussions.

VENUE & DATES

Programme Dates & Venues	August 05-09, 2024 at Ooty, Tamil Nadu
Programme Code	T2425ECA03
Arrival day (Check in time from afternoon onwards at Hotel/ Resort)	August 05, 2024 Afternoon
Departure day (Check out time from forenoon onwards at Hotel/ Resort)	August 09, 2024 Forenoon

NPC will not provide accommodation before or after the above dates. Participants planning to stay longer than the scheduled duration should arrange the same at their own cost.

REGISTRATION:

Nominations indicating the names of officials and designations with full contact details including e-mail addresses along with the crossed cheque/demand draft for participation fee drawn in favour of National Productivity Council and payment of New Delhi may be forwarded to: K.D. Bhardwaj, Director & Group Head (ECA).

PAYMENT DETAILS

Participation Fees per Participant per Programme to be paid in advance by DD/Cheque in the name of NATIONAL PRODUCTIVITY COUNCIL payable at NEW DELHI

AN No: AAATN0402F

ISTIN: 07AAATN0402F1Z8

CS Payment Details: Indian Overseas Bank, 70, Golf Link, New Delhi Branch

\c No. 0265010000 9207, NEFT/RTGS/IFSC No. IOBA0000265

In case of ECS Payment, the payment details should be intimated accordingly along with UTR number

GENERAL INSTRUCTIONS

GST as per GOI Rules (presently @ 18%) & may be revised as per GoI guidelines.

Due to limited number of seats, it is recommended to inform at the earliest, for ensuring availability in time.

Please note that NPC would not be in a position to provide accommodation before and after the above dates and participants requiring it would be required to do the arrangement of their own.

We are sure that your organization would take advantage of this opportunity by sponsoring delegates to the programme. Nomination indicating the name(s) of the participants, designation, contact address, e-

mail id, phone/mobile number and FAX number etc. along with a crossed cheque/demand draft of participation fees on residential basis is Rs. 60,000 plus GST @ 18% amounting to Rs.70,800/- (Rupees Seventy Thousand Eight Hundred Only) Per Participant. The Non-residential participation fees will be Rs. 44,000/- plus GST @ 18% amounting to Rs. 51,920/- (Rupees Fifty One Thousand Nine Hundred Twenty Only) per participants favouring "National Productivity Council" and payable at New Delhi may be forwarded to the undersigned.

The last date for nominations is 26th July 2024.

As per GOI notification No. 9/2017-Integrated Tax (Rate) dated 28.06.17, Sr. No. 75, Heading 9992 (at page no. 19 of the notification) No GST is applicable where Services provided to the Central Government, State Government, Union Territory Administration under any training programme for which total expenditure is borne by the Central Government, State Government, Union territory administration.

For any other query, kindly contact Mr. Lalit Shankar Rao Kamde, Dy. Director at Phone: 011-24607310, Mob.: 09860439586, and email - : ls.kamde@npcindia.gov.in

Thanking you and looking forward to receive nominations.

Yours faithfully

Thanks & Best Regards,

K.D. Bhardwaj
Director & Group Head (ECA),
National Productivity Council,
(Under Ministry of Commerce & Industry, Govt. of India)
5-6 Institutional Area
Lodi Road, New Delhi – 110003

Email: kd.bhardwaj@npcindia.gov.in

Website: www.npcindia.gov.in

Online Brochure: [https://www.npcindia.gov.in/NPC/Uploads/training_head/Headquater/23.%20T2425ECA03%20Mission%20LiFE%20\(05-09%20Aug%202024\)310541.pdf](https://www.npcindia.gov.in/NPC/Uploads/training_head/Headquater/23.%20T2425ECA03%20Mission%20LiFE%20(05-09%20Aug%202024)310541.pdf)

Registration Form: https://www.npcindia.gov.in/NPC/User/nomination_application?id=MTA4Mw==&code=VDIOMjVFQ0EwMw==