

IIM Ahmedabad || Programme on "Managing Global Value Chains in a Changing Business Environment"

IIM Ahmedabad, Executive Education <exedinfo@iima.ac.in>

Fri 02-05-2025 02:45 PM

To: ds-dop@rajasthan.gov.in <ds-dop@rajasthan.gov.in>;

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We are pleased to announce that IIM Ahmedabad will be offering a programme on '**Managing Global Value Chains in a Changing Business Environment**', at the campus.

In today's dynamic and interconnected world, effective management of Global Value Chains (GVCs) is critical to sustained business success. This programme offers a comprehensive understanding of GVCs across industries, their impact on profitability, marketing, and pricing strategies, along with key frameworks for managing associated risks.

By the end of the programme, **participants will be able to:**

- Define GVCs, analyze their evolution, and apply theoretical mapping frameworks.
- Evaluate industry dynamics, global sourcing, and competitive strategies.
- Identify and mitigate operational, financial, and reputational risks.

- Develop strategies to strengthen supply chain robustness and performance in a dynamic global landscape.
- Explore circular economy models and sustainability practices in global supply chains.
- Examine the evolving impact of GVCs on employment, skills, and governance models.
- Synthesize insights and discuss managerial implications for navigating future GVC transformations.

[Learn more and register»](#)

For programme brochure and any queries, please get in touch with our **Programme Coordinator, Ms. Namrata Kansara**, through email at namrata-exed@iima.ac.in or call on +91 99090 38772.

Thank you.

Professors Poornima Varma & Vidya Vemireddy
Faculty Co-Chairs - Managing Global Value Chains in a Changing Business Environment

Executive Education

INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

Vastrapur, Ahmedabad – 380 015, India

Phone: +91-79-7152 6400, Email: exed@iima.ac.in

Programme Calendar: <https://exed.iima.ac.in/open-programme.php>

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